

## **FOR IMMEDIATE RELEASE**

### **RCG Group Unveils New Website Reflecting a Commitment to Innovation and Community**

*Richmond, BC, 1 Feb 2024* — RCG Group, a leader in the commercial real estate industry in western Canada, has launched a dynamic new brand that mirrors the company's unwavering vision for innovation. Rooted in the philosophy of "if it can be imagined, it can be created" and fuelled by the determination that "where there's a will, there's a way," RCG Group continues our legacy of delivering compelling and original solutions to the sector.

The RCG brand, which includes updated core values as well as a new logo and website, reflects RCG's ongoing commitment to our clients, our people and the communities we support, a commitment that has driven our exceptional growth and success. Visitors to the website will experience a fresh, user-friendly design that visualizes RCG's forward-thinking approach, one that highlights the smart acquisitions, thoughtful development and outstanding management that have been the pillars of our success.

The updated site also showcases RCG's dedication to providing the highest level of service to our clients and the communities in which we operate. To this end, our property management company, formerly known as Swordfern, has now rebranded as RCG Commercial Real Estate Service Inc., offering integrated services accessible through the new website's portal.

"At RCG Group, our commitment to progress and community remains unwavering. We create workspaces of enduring value that elevate the experience of people using, managing and owning them," says Harold Goodwyn, Managing Director at RCG Group. "Our new brand represents a natural evolution of our growth and a testament to our determination to remain at the forefront of the commercial real estate industry. We invite everyone to explore our new digital home and join us in our journey to transform and elevate the commercial real estate experience."

For more information, please visit the new RCG Group website at [rcggroup.com](https://rcggroup.com).

#### **About RCG Group:**

RCG Group is an innovative real estate organization that has operated for over 50 years in British Columbia, and more recently in Alberta and western United States. We own, develop and manage commercial and industrial spaces. Rooted in quality, innovation and functionality, RCG developments are designed and built to be enduring and sustainable, and to add both vibrancy and permanence to the communities in which we operate.

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